



**STAR  
LOGS**  
—>>.com





#### WE PROMISE

*Satisfied clients from the US, Scandinavia, Asia and Western Europe.*

*A variety of unique products and convenient packaging.*

*High volumes of top quality, easy to use products.*

#### WE PROMISE

*Opportunities for distribution of our goods as white label products.*

*100% care to detail and strict quality control.*

*Patented unique products.*

# ABOUT US

## OUR MISSION

Kroonipuu OÜ produces unique and high quality innovative firewood products under the brand name 5Starlogs. We aim to satisfy the most demanding consumers all over the world. Our priority is constant product and packaging development, to ensure that we remain the first choice for our clients.

## WHO WE ARE

Kroonipuu OÜ, the owner of the 5Starlogs brand, has over 20 years experience in the wood industry. We have been constantly developing our product range, resulting in several patents and patents pending, registered trademarks and the continuous growth of our sales capacities. Our portfolio includes a large variety of unique and innovative products, suiting the needs of different customers.

We always follow the strict principles of sustainable manufacturing and our raw materials come from sustainable Estonian forests. Our cooperative partners include Estonian State Forest Management Council, and all of our products are environmentally friendly and 100% natural. We follow the principles of sustainable management and we always keep our production waste free.

Over 95% of our products are exported to our target markets: USA, Scandinavia, Western



Europe and Asia. We have grown to become Europe's largest exporter of firewood and logs on the US market. You can find our products in over 12,000 supermarkets, such as WalMart, Costco, Home Depot, and many more.

## OUR PRODUCTS

All of our products are 100% natural, environmentally-friendly, with no chemical processes, and are kiln dried. We ensure that all our products are free of pests, mould and mildew so as to maintain the highest qualities for our retailers.

We use mostly birch trees for our products, because of their high energy release value, ease of lighting up, quiet and spark-free burn, and great aesthetic appearance. Our product range includes uniquely designed products, with patents registered or pending; high-volume firewood products of birch and alder; and decorative accessories made of wood. We constantly work on product development, in order to offer our customers best quality innovative products, with user-friendly packaging and best characteristics.





PRODUCT GUIDE 2014



EASY TO LIGHT



GOOD FOR CAMPING



OUTDOOR COOKING



INDOOR FIREPLACES



BURNS FOR UPTO 2.5 HOURS

PATENTED



# STARLOG

AVAILABLE IN THREE DIFFERENT SIZES

## UNIQUE DESIGN, PERFECT FOR OUTDOORS

- \* New and unique product (patented in USA)
- \* Portable and easy to use
- \* Environmentally friendly
- \* Great for outdoor and indoor use
- \* Available in three different sizes (S, M & L)



VISIT [WWW.5STARLOGS.COM](http://WWW.5STARLOGS.COM) FOR MORE DETAILS



*"Cool night, don't feel like getting a bonfire going? This Star Log is the coolest thing I've ever burned. Starts slow as the beautiful star and then continues to burn from the inside out. 45 minutes into the burn you have an amazing fire. It burns to ashes in about 1 1/2 hours. If you want to sit around the campfire longer.... just start adding wood as it burns."*

*— Claire Bishop, Illinois*



*"This is a wonderful easy to light bonfire log  
and a pleasure to watch it burn"*  
— Steve Schlosser, Washington

WWW.5STARLOGS.COM



EASY TO LIGHT



GOOD FOR CAMPING



OUTDOOR COOKING



INDOOR FIREPLACES



BURNS FOR UPTO 1.5 HOURS

PATENT PENDING

# A-LOG

## CLASSIC YULE LOG BONFIRE

### DISTINCTIVE DESIGN FOR LONGER USE

- \* New and unique product (patent pending)
- \* Easy to transport and easy to use
- \* Enviromentally friendly
- \* Perfect for a fireplace
- \* Great long-lasting atmosphere guaranteed



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INDOOR FIREPLACES



BURNS FOR UPTO 1 HOUR

STAR PRODUCT

# NORDIC LOG

YULE LOG WITH IMPROVED DESIGN

TRULY NORDIC EXPERIENCE WITH GREAT DESIGN

- \* Improved design for better efficiency
- \* Easy to light up and easy to use
- \* Environmentally friendly
- \* Ideal for outdoor use
- \* Great atmosphere guaranteed



VISIT [WWW.5STARLOGS.COM](http://WWW.5STARLOGS.COM) FOR MORE DETAILS

*"Can't get wood? Don't worry this is even better"*  
— Amy Lowder, Florida



EASY TO LIGHT



GOOD FOR CAMPING



OUTDOOR COOKING



INDOOR FIREPLACES



BURNS FOR UPTO 1 HOUR

STAR PRODUCT

# CANDLE LOG

WOODEN CANDLE, IDEAL FOR OUTDOORS

## LIGHT AND PORTABLE WOOD CANDLE

- \* Improved quality
- \* Easy to transport and easy to use
- \* Environmentally friendly
- \* Perfect for outdoor use
- \* Wind-aided design



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There's no place like home.  
Kroonipuu OU depot Tartumaa, Alaskivi vald, Estonia



# MANUFACTURING & CAPACITY

## SUSTAINABLE PRODUCTION IN NORTHERN EUROPE

Kroonipuu OÜ has two main manufacturing sites. The latest opened in autumn 2013 and is equipped with totally unique technology. We invest not only in product and packaging development, but also in engineering and building industry equipment. This allows us to handle increasing volume requirements.

All of our raw material is FSC certified, originating from Estonian State Forest Management Council. 100% of our products are kiln dried, heat-treated to ensure a stable high quality (free of pests, mould and mildew). After kiln drying and cooling down, products are immediately packaged on the line. All our products meet strictest US and Norwegian standards for wood-based products.

With 5Starlogs, we at Kroonipuu OÜ follow the principles of sustainable manufacturing.

We use alternative, environmentally friendly sources of energy in our production. We are always aiming to lower our consumption of natural resources and we re-use all of the by-product, wooden leftovers and deficient products to heat our offices and working sites. We are committed to environmentally-friendly manufacturing and efficient use of natural resources.

With multiple production facilities in Europe, we are the largest European firewood products exporter to the USA, and we are always seeking to continue our expansion into other markets.



# WE'RE HAPPY TO DELIVER MIXED PALLETS OF OUR PRODUCTS.

Email us your request [info@5starlogs.com](mailto:info@5starlogs.com)





KILN DRIED



LOW MOISTURE



EASY TO LIGHT



GOOD FOR CAMPING



INDOOR FIREPLACES

# FIREWOOD

AVAILABLE IN STANDARD 64 PC PALLET

TOP QUALITY FIREWOOD FROM SUSTAINABLE SOURCES

- \* Quiet and spark-free burn
- \* Low moisture level: below 18%
- \* Environmentally sourced
- \* Perfect for a fireplace
- \* Available in various unique packaging



COMES IN A  
HANDY PACKAGE







KILN DRIED



LOW MOISTURE



GOOD FOR BBQ



INDOOR FIREPLACES



EASY TO LIGHT

# KINDLING

100% NATURAL HIGH QUALITY ALDER

## EASIEST WAY TO START A FIRE

- \* Produced from alder as individual product
- \* Easy ignition, just like paper
- \* Best environmentally friendly kindling
- \* Extremely low moisture level: below 6%
- \* Smooth, sweet, high quality BBQ smoke



COMES IN AN  
8L PACKAGE







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GOOD FOR BBQ



LOW MOISTURE



EASY TO LIGHT



KEEP DRY



KILN DRIED

# BBQ & SMOKER PELLETS

PREMIUM QUALITY 100% ALDER PELLETS

PERFECT FOR BBQ SMOKE AND EXQUISITE TASTE

- \* Ideal for use in BBQ, grills, and smokers
- \* Smooth taste and unique smoke
- \* Premium quality 100% alder
- \* Produced as individual product from sustainable sources
- \* Easy to light and easy to use



COMES IN A  
HANDY PACKAGE







LOW MOISTURE



KILN DRIED



STYLISH &amp; DECORATIVE



EASY TO CLEAN

# DECO LOGS

100% NATURAL AND SUSTAINABLE

## UNIQUE INTERIOR DESIGN FROM BIRCH

- \* Wide range of interior decoration products
- \* Made exclusively on individual orders
- \* Environmentally friendly
- \* High quality and eye-catching birch wood
- \* Great atmosphere guaranteed





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BETTER THAN MATCHES!

**LIGHTING BARS**

**NOW  
AVAILABLE**



IMAGE TO SCALE  
SEE OUR WEBSITE FOR FURTHER DETAILS